

# Privacy Policy

This Privacy Policy explains how NORTONCHAIN collects, uses, shares, and protects user information obtained through the nortonchain.io website. The terms “we,” “us,” and “our” refer to NORTONCHAIN and its affiliates. When we ask for certain personal information from users it is because we are required by applicable law to collect this information or it is relevant for specified purposes. Any non-required information you provide to us is done so voluntarily. By using our Site, user automatically agreed and given consent to the data practices described in this Privacy Policy. On occasion, NORTONCHAIN may revise this Privacy Policy to reflect changes in applicable law or our personal data collection and use practices. If material changes are made to this Privacy Policy, the changes will be announced by posting on the site as well as other requisite social platform/s . We will ask for your consent before using your information for any purpose that is not covered in this Privacy Policy. The latest privacy policy has incorporated elements from the General Data Protection Regulation (GDPR) as we act in accordance to its personal information processing rules within the European Economic Area (EEA).

## INFORMATION NORTONCHAIN COLLECTS

We want user to understand the types of information we collect when user register for and use NORTONCHAIN's services. On registration / create an account, user provide us the personal information that includes contact information (Email Address, name, and a password). User can also choose to add a phone number for SMS or Google Authenticator account to be used for 2FA verification for improved security. To comply with global industry regulatory standards including Anti-Money Laundering (AML), Know-Your-Customer (KYC), and Counter Terrorist Financing (CTF), NORTONCHAIN requires user accounts to undergo user identity authentication for both Personal & Enterprise-level accounts. This entails collecting formal identification.

Information we collect as user use our services:

Service Usage Information through user use of the NORTONCHAIN platform, we also monitor and collect tracking information related to usage such as access date & time, device identification, operating system, browser type and IP address. This information may be directly obtained by NORTONCHAIN or through third party services. Transaction Information For all personal and enterprise user accounts, we collect transaction information including deposit snapshots, account balances, trade history, withdrawals, order activity and distribution history. This transaction data is monitored for suspicious trading activity for user fraud protection, and legal case resolution.

## WHY DOES NORTONCHAIN COLLECT THIS INFORMATION

To provide and maintain our services, we use the information collected to deliver our services and verify user identity. We use the IP address and unique identifiers stored in your device's cookies to help us authenticate your identity and provide our service. Given our legal obligations and system requirements, we cannot provide user with services without data like identification, contact information and transaction-related information. To protect our users we use the information collected to protect our platform, users' accounts and archives. We use IP addresses and cookie data to protect against automated abuse such as spam, phishing and Distributed Denial of Service (DDoS) attacks. We analyze trading activity with the goal of detecting suspicious behavior early to prevent potential fraud and loss of funds to bad actors.